

Strategic Plan

PROMOTION OF ULTIMATE

- Increase the quality and quantity of promotional events and resources to attract new players to the sport.
- Improve the communication with the Tasmanian ultimate community about TUA events.

Tasks	2010 Status	2012 Target
Website Produce a website that is updated regularly with relevant information.	The current website is maintained by hand with sporadic updates and contains some irrelevant information.	New TUA website with a more modern design and the ability for multiple people to help maintain and keep up-to-date with relevant information.
Promotional Resources Produce Tasmanian themed discs.	Discs are ordered as needed. A short opportunity is available for community members to volunteer design ideas.	Continue to order TUA branded discs as well as one-off Tasmanian themed discs.
Communication Email lists to improve communication with the community.	All communication is through tas-ultimate leaving few avenues for non-TUA sanctioned events to be promoted.	Open up tas-ultimate as a non-moderated list to bring it in-line with other state based lists. Create a new low traffic tas-announce list for newsletter-like emails (max. 1-2 a month).

PLAYER DEVELOPMENT

- Increase the opportunities for players to improve their skills and knowledge of ultimate.
- Improve the standard of ultimate played in Tasmania.

Tasks	2010 Status	2012 Target
Coaching Ensure accredited coaches available to help develop the skills of local players.	No coaching courses being run, only 3 qualified coaches and no coaching presenters.	1 local coaching course per year, 10 qualified and active coaches, and 1 coaching presenter.
Beginners Teaching new players the basic skills and tactics of Ultimate.	Come 'n' Try sessions run prior to the Spring and Summer Social Leagues.	Continue to run the Come 'n' Try sessions prior to Spring and Summer Social Leagues.
Intermediate Provide opportunities for intermediate players to improve their skills and knowledge of the game.	Opportunities are limited to learning skills during games or attending trainings for Nationals.	Identify two times in the year to run skills session. One combined (men/women) session, and another separate men's/women's session.
Women Provide opportunities for women to play and develop in a women's only environment.	An initial women's indoor league was run during Autumn 2010.	Have an established women's outdoor 'spring fling'.

EVENTS

- Ensure players have the opportunity to participate in high quality leagues and tournaments.
- Ensure events are well organised and run as efficiently as possible.

Tasks	2010 Status	2012 Target
Leagues		
Outdoor Social Leagues	Two divisions of Spring and Summer leagues run on a single night (Monday) at Sandown Park.	Each division of Spring and Summer leagues run on separate nights with appropriate facilities available to cope with further expansion of player numbers.
Indoor Social Leagues	A single division for both Autumn and Winter leagues run on a single afternoon (Sunday) at Aurora Sports Stadium.	Expand Autumn and Winter leagues to be two divisions run on a single afternoon and/or evening.
Other Leagues	All leagues are run by the TUA.	At least one league organised and run by an entity separate from the TUA.
Tournaments		
halfWIT	Indoor hat tournament run in July with 4 teams.	Continue to run the halfWIT and ensure it continues to be a viable tournament with an aim to have 5-6 teams.
Tasmanian Two-Hat	Outdoor hat tournament run in October with 5-6 teams.	Continue to run the Two-Hat each year with an aim to have 7-8 teams.
Hosted tournaments	Australian Mixed Ultimate Championships and Southern Regionals successfully host in Tasmania in recent years.	Host Southern Regionals in 2011 and continue to investigate opportunities to host national and regional tournaments as they arise.
Event Management		
Events Officer	League Directors (LDs) are managed by, and report to, the TUA Committee.	Create an Events Officer position that would manage the LDs and assist with the day-to-day decision making of leagues.
	Tournament Directors (TDs) are managed by, and report to the TUA Committee. The Tournament Organising Committees (TOCs) have a small amount of autonomy.	Encourage the TOCs to organise tournaments in a more autonomous manner with the TD reporting to the Events Officer.

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League/Tournament Directors	Fees are waived for TDs and LDs for events that they organise.	Turn the LD and TD positions into paid positions to reflect to work involved in running the events.
Equipment management	No real inventory of equipment is kept. Some initial move to improve first aid equipment at leagues.	Appoint a person to keep an equipment inventory that is up-to-date, and ensure that equipment and first aid is available for events when needed.
Field management	Fields are booked ad-hoc as needed by whoever volunteers at the time.	Appoint a person who can act as a single point of contact for fields providers, and who is in charge of ensuring field bookings are made for TUA events.

GOVERNANCE

- Ensure the TUA is managed in an open, efficient, sustainable and fair way.
- Increase and retain the number of volunteers involved with Ultimate in Tasmania.
- Ensure volunteers are acknowledged and rewarded as valued members of the community.

Tasks	2010 Status	2012 Target
Constitution		
Ensure that the TUA constitution is relevant and up-to-date.	The constitution has not been reviewed since its inception in 2003.	A review of the constitution to be conducted with relevant changes made to ensure that it is still relevant to the association.
Planning		
Review and implement a strategic plan. Develop one year operational plans.	Work has been started on the TUA's first strategic plan. A calendar of event dates is maintained and updated on an ad-hoc basis	Conclusion of the 2010-2012 strategic plan, and work started on implementing the next plan. Implement one year operational plans guided in part by the strategic plan.
Meetings		
Hold regular TUA Committee meetings.	TUA Committee meetings are held monthly.	Continue to hold TUA Committee meetings on a monthly basis.
Finance		
Devise and adhere to an annual budget.	No real budgeting is performed.	Develop and implement an annual budget, including plans for long-term investments.
Volunteers		
Identify and acknowledge the contributions of volunteers. Ensure there are appropriate benefits and rewards for volunteers.	Awards are presented to volunteers each year at the annual dinner. Benefit for volunteers are vague and no real consistency with rewards.	Continue to hold the annual dinner and present awards to volunteers. Identify other opportunities to acknowledge volunteers and promote their role within the community.